

Exhibitor Package Details	STANDARD	PLUS	SUPERIOR	MAXIMUM
	\$1,950 Non active clients: \$2,995	\$3,750 Non active clients: \$4,995	\$5,625 Non active clients: \$7,500	\$7,500 Non active clients: \$10,000
Virtual Tradeshow Booth: Customized with your corporate colors, branding, videos, infographics and downloadable sales/marketing materials PLUS Live Chat connectivity to sales team.	✓	✓	✓	✓
Show Guide Listing: On <i>IVCjournal.com</i> website and in the <i>IVC Journal</i> – print/digital Fall 2020 Edition (Includes Links to your website or dedicated URL). Listings to go live June 2020.	50 words plus logo	75 words plus logo	100 words plus logo	200 words plus logo
Metrics & Leads: We will track and report all attendee touch points upon completion of event.	✓	✓	✓	✓
Social Media Video: Customized for social sharing to promote exhibitor event participation.	✓	✓	✓	✓
Digital Invitation Cards: Let your list of Veterinary professionals know you will be exhibiting.	✓	✓	✓	✓
Logo Marketing: On <i>IVCVX</i> website and "Thank You" email to all attendees for participation.	✓	✓	✓	✓
Email Marketing Campaign: Logo on 6X special eblasts to veterinarians.		Small	Medium	Large
Blog Post: Customized about your company or product and posted on <i>IVCjournal.com</i> .		1	2	3
E-Newsletter Sponsorship: Promote your products and educational info with Links to your website.		1	2	3
Branding Ad: Full color Ad featured in <i>Innovative Veterinary Care Journal</i> (Print & Digital).		1/4 Page	1/2 page	Full Page
Product Editorial Features: Editorial or Profitable Practice feature in <i>IVC Journal</i> (Print & Digital).		1	1	1
Product Lecture: Pre-recorded and available to view in the Virtual Lecture Hall or your booth.			1	2
Social Media Feature: Promoted across the IVC platform (Facebook/Instagram).			1	2
Email Blasts: Customized to target IVC Journal Database (50,000+ veterinary professionals).			1	2

Brand Promotion

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WHAT? PhytoMaxx™ Plus is a full spectrum hemp extract available in a liquid or chowable formula that addresses the CBD and CB1/CB2 receptors. These receptors are present in the body and brain of the mammalian system in all animals. The formulation is designed to support the system, which contains the CB1, CB2, and CB1/CB2 receptors. This hemp extract can eliminate the need for NSAIDs and reduce inflammation, and can be used as part of a wellness regimen for every everyday health issue to animals.

WHY? The answer goes to CBD and CB1/CB2 receptors. These receptors are present in the body and brain of the mammalian system in all animals. The formulation is designed to support the system, which contains the CB1, CB2, and CB1/CB2 receptors. This hemp extract can eliminate the need for NSAIDs and reduce inflammation, and can be used as part of a wellness regimen for every everyday health issue to animals.

WHO? Claims on each main website do not mean that they will not work for your client. Your client's unique situation can't help with it. Contact the PhytoMaxx™ Plus team for more information.

INCOME POTENTIAL: Opportunities exist for veterinarians using equipment in their practices and equipment and supplies. This is a great opportunity for you to increase your income and reduce your expenses.

TRAINING REQUIRED: No training is required. The equipment is easy to use and the software is intuitive. You can be up and running in less than an hour.

TIME TO IMPLEMENT: Implementation is quick and easy. We provide all the support you need to get started.

SOME BENEFITS: Increase your income, reduce your expenses, and improve your practice. The equipment is easy to use and the software is intuitive. You can be up and running in less than an hour.

Millennials are now the largest demographic among US pet owners, with 38% owning one or more pets, compared to 25% of baby boomers. They are also more likely than previous generations to have their own pet, and are more likely to spend money on their pet's care. This is a great opportunity for you to increase your income and reduce your expenses.

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Reception to Exam Room: Our software streamlines your workflow and improves patient care. Our software streamlines your workflow and improves patient care.

Home Monitoring: Our software allows you to monitor your pet's health from anywhere. Our software allows you to monitor your pet's health from anywhere.

Helpful Patient Monitoring: Our software allows you to monitor your pet's health from anywhere. Our software allows you to monitor your pet's health from anywhere.

LifeLine Monitoring: Our software allows you to monitor your pet's health from anywhere. Our software allows you to monitor your pet's health from anywhere.

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