

1. ELIGIBILITY

- a. Redstone Media Group reserves the right to determine the eligibility of any exhibit for inclusion in the IVCVX conference, either before or after the proper execution of the Contract for Exhibit Space. All products and services to be exhibited must be directly related to veterinary medicine or it must enhance the IVCVX Expo Hall. Redstone Media Group reserves the right to require modification of any exhibit that, in its opinion, is not in character with the IVCVX Standards. Redstone Media Group's acceptance of an Exhibitor does not constitute an endorsement of that organization's products and/or services.
- b. Exhibitors must have their Redstone Media Group account in good standing in order to participate at IVCVX. Anyone with a delinquent balance will not be granted approval or will not be assigned a booth space until the account is current.

2. ACCEPTANCE, FEES, PAYMENTS, CANCELLATIONS

a. Approval

- i. Applications for rental of Exhibit Space shall be subject to the approval of Redstone Media Group, and Redstone Media Group reserves the right to reject applications with or without cause if Redstone Media Group determines the rejection is in the best interest of IVCVX. Redstone Media Group will contact the exhibitor following submission of the Exhibit Space Rental Application if it finds issues with the application.
- ii. Upon Redstone Media Group's acceptance of the Application and Agreement for Exhibit Space, the exhibitor acknowledges that exhibitor has read and agrees to abide by its Rules and Regulations and any additions or amendments made by Redstone Media Group thereafter in order to ensure successful execution of the IVCVX.
- iii. Redstone Media Group will have the right, in its sole and absolute discretion, to establish and/or modify these Rules and Regulations. Redstone Media Group will endeavor to provide the exhibitor with changes or modifications to these Rules and Regulations; however, failure to provide or non-receipt of such changes will not invalidate or nullify such changes or modifications. Updates to these Rules and Regulations will be available at IVCVX.vet/exhibitor-faqs.
- iv. As of the effective date, Exhibitor agrees as follows:
 1. Use the exhibitor package assigned by Redstone Media Group in accordance with the Exhibitor Rules and Regulations;
 2. Pay the required exhibitor package fee by the deadline dates established herein;
 3. No exhibitor shall be permitted to exhibit or participate in the IVCVX until they have paid the exhibitor package fee in full and provided all required documents and materials by the specified deadlines.

b. Fees

- i. A 50% non-refundable payment in accordance with the Exhibit Space payment schedule is required upon the exhibitor's submission of Application for Exhibit Space Fee to Redstone Media Group.
- ii. Payment Schedule
 1. A non-refundable exhibitor package fee of 50% of the total package fee is due at the time of booking in order to hold the space in the exhibitor's name until the full payment is received;
 2. Full payment is due by August 1st, 2020;

Payment and Cancellation Policy

3. A 50% refund (if already paid in full) may be eligible if notice is received in writing by August 31st, 2020;
 4. ACH or Wire Transfer payment preferred;
 5. Credit card payment accepted (Visa, MC, Amex);
 6. Payment by check is accepted, provided payment is received within 15 days net of invoice. If payment is not received by the due date, Exhibit Space will be released;
 7. Exhibit Applications received after August 1st, 2020, must include full payment.
IMPORTANT The space reservation is not secured until the 50% deposit or full payment is remitted and the Exhibit Space Application & Contract is accepted by Redstone Media Group.
- iii. Late Payments not received by the due date are subject to a 1.5% monthly fee.
 - iv. Cancellation, Refund or Reduction of Exhibitor Package
 1. Exhibitors wishing to cancel or reduce their exhibitor package may be eligible for a 50% refund (if already paid in full). All cancellations must be requested, in writing or via email to: exhibitors@ivcvx.vet and must be received no later than August 31st, 2020. Upon notice of such cancellation, withdrawal from the IVCVX, or reduction in exhibitor package, the exhibitor shall lose all rights to assigned exhibit space and Redstone Media Group, in its sole discretion, may reassign the released the exhibit space to another party. The exhibitor will remain obligated to pay Redstone Media Group all amounts due for any exhibitor packages originally ordered by the exhibitor prior to cancellation or reduction in exhibitor package. No cancellation or reduction in exhibitor package shall be acknowledged unless received in writing by Redstone Media Group.

3. CONTRACT ACCEPTANCE AND AUTHORIZATION

- a. The signer of the Exhibit Space Rental Application, by either electronic or wet ink signature, shall be the official representative of the exhibitor ("Exhibitor Representative") and shall have the authority to act on behalf of the exhibitor.

Any questions regarding this Agreement, please contact exhibitors@ivcvx.vet

Revised: 27/04/20